



CASE STUDY: **HEALTH**
NEWBURY PLACE HEALTH CENTRE





Facilities

- 3 GP Practices with dedicated entrance and waiting areas, each providing GP and Nurse Treatment and Consulting Rooms, office and welfare facilities
- Additional Facilities used by the Primary Care Trust including GMS Treatment and Consulting Rooms
- 1 Private Practice with Consulting and Treatment Rooms
- Shared staff facilities
- Pharmacy
- Optician
- Parking Area for 110 vehicles, cycle racks, ambulance drop off and mobile screening unit

Design Approach

The design approach was directed at providing a development that is sensitive to the cultural requirements of the whole neighbourhood, including a large Orthodox Jewish community.

The internal and external layout of the building has been guided by these requirements, with designated entrances on either side of the building, one providing access to the Ground Floor GP Practices and the other the First Floor GP Practices. Waiting areas and horizontal and vertical circulation are larger than normal for this building type and have been designed to respect the Orthodox Jewish cultural practice of segregation of the genders.

The development aims to be a landmark building on a main route to and from Central Manchester, as well as a focus for the community whose health needs it will serve.

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Name of Building

Newbury Place Health Centre

Date Completed

June 2016

Project Cost

£4.75 million

Building Type

Health

Location

Salford, Higher Broughton

Client & Developers

Level Healthcare Ltd and
Salford NHS Trust

Environmental Performance

BREEAM 'Very Good'

Building Overview

Newbury Place Health Centre provides a new state-of-the-art Primary Care facility offering a wide range of health services for the Higher Broughton Community. The area has historically been popular with migrant communities and includes one of the largest long-standing Orthodox Jewish Communities within the UK.

The wider Broughton Park area has been subject to a redevelopment plan that has seen local facilities improved and a large number of new homes built within the surrounding area, resulting in a rapid increase in the local population. The new health centre brings together four local GP practices whose existing premises are inadequate and lacking in scope to expand to meet the growing local health and social care needs.

The new purpose designed health centre has been conceived to be culturally sensitive to the needs of the Orthodox Jewish Community whilst also providing services that are accessible to all parts of the population. The new health centre also provides a dental practice, pharmacy, optician, and community services.

The massing of the building takes on simple forms, a result of the efficient planning of the internal arrangements. The elevations are divided into a series of smaller elements of different colour and texture, comprising of rendered walls, facing brickwork and fenestration. Ribbon glazing with coloured panels provide distinctiveness and a rhythm to the elevations. Larger areas of glazing on the ground floor face the main road and express the use of the spaces behind, including the health centre reception and the shop fronts of the Pharmacy and Optician.

